

Brian Moran Executive Profile



Brian Moran
CEO & Founder
Strategic Breakthroughs



Brian is the leading authority on leadership, execution and productivity.

As CEO and Founder of The Execution Company, Brian is a highly respected expert and accomplished executive, who has developed a well-versed business perspective from his vast experience in consumer products, healthcare, foodservice, automotive, transportation and professional services sectors.

Brian, is the co-author of the New York Times Best Seller *The 12 Week Year*, a program developed to empower individuals and companies to achieve more in 12 weeks than what others accomplish in 12 months.

The *12 Week Year* philosophy and training program has been implemented at over 50 companies including Allianz, BBVA, Becton Dickinson, Dunkin Brands, Mass Mutual, Medtronic, Meritage Homes, , Nationwide, Papa Johns Pizza, Paycor, State Farm, and many more.

Prior to launching The Execution Company, Brian held leadership positions with PepsiCo, UPS, Senn-Delaney Management Consultants and National Automotive Corporation. Coupling his corporate experience with his entrepreneurial drive, Brian also co-founded Bio-Inc., a health services provider specializing in wellness and medical surveillance performing on-site medical testing

In addition to The 12 Week Year, Brian authored *Periodization*, and is a featured in many of the leader business journals and periodicals.

A trusted strategic advisor and visionary Brian volunteers his time to mentor promising entrepreneurs to refine, implement and execute their business plans.